



Creative, useable website design
& online marketing services.

28 Aberdeen Street, Dublin 7, Ireland
m. +353 (0)86 342 3997 e. cormac@bird.ie
p. +353 (0)1 440 9176 w. www.bird.ie

Curriculum Vitae

Name: Cormac Kelly

D.O.B: 25/10/'78

Information:

I am an experienced Digital Media Designer with several qualifications including a BA Degree in Multimedia and certificates in print design and production. I have completed projects for clients of all sizes, including several high profile Irish clients such as Recruit Ireland, The Mater Private Hospital and David Lloyd Leisure.

I am well versed in the web design process and project management, having been lead digital media designer and client liaison for Design Factory, Ocean Advertising and Birth Digital, as well as working individually with clients through my freelance projects. This has included assembling, working and coordinating with development teams and other creatives across a range of media.

Experience:

2006 - 2007 **Lead Creative**
Ocean Advertising / Birth Digital, 11 Mespil Road, Dublin 4
Lead Web and Digital Media Designer, Project Scoping and Wireframing, XHTML / CSS / Flash Production, Project Management

2004 - 2006 **Digital Media Designer**
Design Factory, 100 Capel Street, Dublin 1
Lead Web and Digital Media Designer, Print Production, Animation, Project Management

Freelance Projects:
Promotional Brochure (Clientwell Online Marketing)
Online Store (PC Smart - www.pcsmart.ie)

2003 - 2004 **Freelance Designer - Projects:**
Banner Advertisements (O2 Ireland / Clientwell)
Ident Animations / DVD Covers (DCU Education Trust)

Education

2004 **Graphics For Print Media Certificate**
FAS Training Centre, Cabra, Dublin 7

1999 - 2002 **BA (Hons) Multimedia - 2:1**
Swansea Institute of Higher Education, Swansea, Wales, U.K.

1998 - 1999 **Multimedia Design and IT Certificate**
Senior College Dun Laoghaire, Co. Dublin, Ireland

1997 - 1998 **Leaving Cert Qualifications - 4 Honours 2 Passes**
Institute of Education, Leeson Street, Dublin 2, Ireland

Skills / Software

Design:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
QuarkXpress

Web:

Adobe Imageready
Macromedia Flash
Intermediate Actionscripting
Macromedia Dreamweaver
Macromedia Fireworks
XHTML, CSS
Standards Compliance
Search Engine Optimization
Textpattern CMS

Interests

Design
Architecture
Photography
Fiction
Music
Football

References

Tim Hurles

Creative Director
Ocean / Birth Digital
11 Mespil Rd, Dublin 4
01 667 7007
tim@ocean.ie

Stephen Kavanagh / Conor Clarke

Directors
Design Factory
100 Capel Street, Dublin 1
01 809 0010
conor.clarke@designfactory.ie
stephen.kavanagh@designfactory.ie